PRESS RELEASE

CITY OF COALINGA
The Sunny Side of the Valley

City of Coalinga Mobile App 'Download Day'
Unveiling of Smart Phone Apps That Improves City Quality of Life
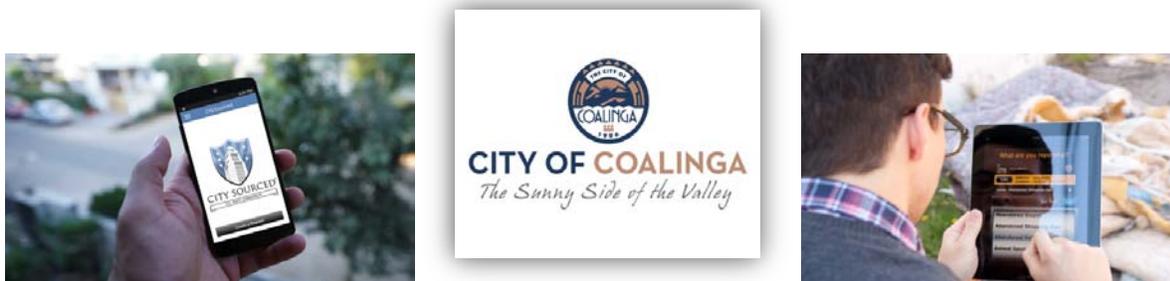
COALINGA, CA – On February 4, 2016 at 6:00PM or soon thereafter, the City of Coalinga will be unveiling its new smart phone app built by CitySourced. The app allows residents to easily report urban blights such as vandalism and trash and for these smart reports (including photo & GPS location) to be automatically sent to City Hall for systematized and prioritized resolution.

"Life is not about who you are, or what you have, it's about what you will do to make life better for those around you", quote from Coalinga Councilmember Vosburg.

The app was built by CitySourced, a Los Angeles-based company that represents the vanguard of the open government movement by leveraging the latest technologies to take the friction out of civic engagement in ways that optimize government resources. In addition, CitySourced has been recognized with awards from IBM Smart Camp, AlwaysOn, TechCrunch, and others for innovations in service to the public sector.

"We are thrilled to be a sponsor of Download Day to help drive product adoption and educate constituents on how easy it is to help make their city a better place to live," said Jason Kiesel, Founder and Chief Architect of CitySourced. "We developed CitySourced in order to streamline, prevent, and help predict the occurrences of urban blights and improve quality of life and public safety using mobile technology."

The event will be held in the City Hall Council Chambers in Coalinga at their regularly scheduled Council Meeting which starts at 6:00PM or soon thereafter. Anyone from the public is invited to attend the unveiling with a brief presentation by staff on the interworkings of the new application.